



law.kimchuan

ux / web designer • coder • trainer

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Web design & development (HTML5, CSS3, JS)
User-Experience design in websites and products
Interactive design & development (ActionScript, JQuery)
Motion-graphic & 2D Animation
Course curriculum development & design training (WDA Certified)
Leading and management of design teams
Able to work independently and enjoy working in a team

Summary of Qualifications

UX&UI Design

KC is experienced in designing user-experiences for websites, mobile apps and consumer products. He is able to create user flows, wireframes, mock-ups and prototypes for concept validations.

Professional Skills

Web Design and Front-end Development

KC has launched websites for small businesses, startups and corporations like UOB and Electrolux. He is able to design and develop responsive websites to help businesses engage their audiences.

Motion Graphics and 2D Animation

KC has produced 2D animations to help businesses explain their concepts or propositions. He is able to sketch detailed storyboards and create animatics.

Design

PhotoShop
Illustrator
Balsamiq
After Effect
Flash/AIR

Develop

HTML / CSS
Web Optimisation / SEO
JavaScript / JQuery
Bootstrap
Wordpress
Google Web Designer
ActionScript

UX&UI

Wireframing
Storyboarding
Process Flow
Information Architecture
Needs Analysis
Persona Creation

Proficiencies

Multimedia Designer

Newgen Telecom

Clients include SingTel and Creative

- Lead the UI development for the Cygnus III mobile phone (SingTel 2005)
- Design interactive presentation to promote mobile devices

Sep 2004 - Oct 2005

Senior Media Designer

Lawton & Yeo Design

Clients include Sony Ericsson, Electrolux, Dell and Acer

- Design, implement and maintain clients' web sites
- Develop interactive presentations for business development
- Design user interface for mobile applications
- Research UX solutions for digital consumer products
- Produce videos for visualising new product concepts
- Conduct in-house training

Nov 2005 - Nov 2009

Lecturer

First Media Design School (Adjunct)

ITE, Interactive Media Design (Full-time Nov 2009 - Nov 2011)

- Conduct courses for Web Design, PhotoShop, 2D Animation and Motion Graphics (Diploma)
- Design curriculums and conduct lectures for modules like Drawing Fundamentals, Design Principles, User Interface and Web Design (ITE)
- Manage industry projects with external clients e.g. KK Hospital

Nov 2009 - Present

UX/Web Director

Right Click Studio

Clients include Dell, Razor, Philips and Motion

- Handle and conduct needs analysis for clients
- Established UX design as the first stage of all Web and App projects
- Implement user-centered websites to maximise brand identities
- Develop interactive prototype for product showcased in CES
- Design and develop mobile applications for iOS and Android
- Management of design team and stakeholders

Dec 2011 - Present

Work Experiences

"In Lawton & Yeo, I was able to collaborate with engineers, industrial designers and researchers to produce holistic design solutions."

"Teaching enables me to reflect on my own reasoning towards design and to improve my communications and presentation skills"

"Being in a leadership role, I have to go out and talk to clients, to analyse their needs and propose solutions.

This gave me a clearer understanding on the business side of design."

Bachelor in Creative Industries (Communications Design)

Queensland University of Technology, Australia, Full-time

- Course works include Interaction Design, Visual Interaction, Informational Arts and Drawing for Animation.
- Graduated with Golden Key International Honours.

Diploma in Multimedia Computing

Ngee Ann Polytechnics, Singapore, Full-time

- Course works include Multimedia for Business, Interactive Applications Programming for C etc.

Diploma in Adult and Continuing Education (DACE)

Singapore Workforce Skills Qualifications (WSQ), Singapore

- Course works include Training Needs Analysis, Competency-based Training Approach etc.

Certification in Western Art

Nanyang Academy of Fine Arts, Singapore, Part-time

- Course works include Colour Studies, Pencil and Charcoal Sketch, Water and Oil Paint etc.

Other Certifications & Qualifications

Adobe

- Certificate in Advanced ActionScript for Flash
- Certificate in Advanced ActionScript 3.0 for Flash
- Adobe Certified Associate for Adobe Flash CS5

- Pedagogical Certificate in Technical Education

English

- Written, Read, Spoken

Chinese

- Written, Read (Simplified and Traditional), Spoken

Languages